



# MAGIC DMPG98

98 g/m<sup>2</sup> / 26# coated paper  
(matte)

## PRINTER COMPATIBILITY



## DESCRIPTION

Magic DMPG98 is a 98 gsm (26 lb) inkjet coated matte paper featuring a smooth, bright white surface. DMPG98 proprietary instant dry coating produces good print quality, line acuity and image clarity across multiple inkjet print technologies without sacrificing print speed or color accuracy. DMPG98 offers plug and play printing with standard onboard “coated paper” settings on most inkjet printers.

## PHYSICAL CHARACTERISTICS

Thickness	4 mil
Basis Weight	98 g/m <sup>2</sup>
Bond Weight	26LB
Opacity	87%
Brightness	91
Whiteness	115
pH	Acid Free
Optical brighteners	Yes

*\*All values are targets*

## FEATURES AND BENEFITS

- Bright white finish
- Exclusive Magic® matte coating
- Instant dry
- Good ink adhesion
- Good line acuity
- Good black density
- Smooth matte finish
- Compatible with a variety of wide format inkjet printers
- Compatible with thermal and PSA overlaminates
- No off setting
- Excellent post processing and finishing

## COMMON APPLICATIONS

- General posters
- General signage

## PROCESSING TIPS

- Preferred side out

## FINISHING & PRINTING

- Visit [www.magicinkjet.com](http://www.magicinkjet.com) for media profiles

## SHELF LIFE

2 years from ship date

## STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

## OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%