

TECHNICAL DATA SHEET

GF 235 MOTOMARK[®] GRIP

4.0 MIL MATTE WHITE VINYL CLEAR HIGH-BOND PERMANANET LSE ADHESIVE

GF 235 MotoMark[®] 4.0 mil "GRIP" is specially formulated premium flexible matte white PVC film. This film has a unique "High Bond" solvent acrylic pressure sensitive adhesive with a 90# layflat liner. The adhesive is formulated for the powersport graphic and decal markets. GF 235 MotoMark[®] can be printed on a variety of solvent-based, latex, UV and thermal printers that are commonly used in wide format. This product may also be printed on using other printing processes such as UV screen and UV curable offset but must be tested before production.

PRODUCT NAME	235		
FILM			
Film Type	White Polymeric Vinyl		
Film Thickness (mils/µm)	3.4 / 86 (+/- 10%)		
Film Weight (gsm)	120		
Gloss (60°)	≥ 20		
Opacity (%)	≥ 93		
Tensile Strength (lbs/in)	$MD \ge 3000 / CD \ge 2600$		
Elongation (%)	$MD \ge 90 \ / \ CD \ge 150$		
Dimensional Stability (FTM 14)	$MD \leq 1.0 \text{ mm} / \text{CD} \leq 0.50 \text{ mm}$		
ADHESIVE			
Adhesive Type	Solvent Acrylic		
Adhesive Thickness (mils/µm)	1.8-2.2 / 46-56		
Adhesive Color	Clear		
Peel Strength on Stainless Steel (Ibs/in) / (N/25mm) 15 min	6.0 / 26		
Peel Strength on Stainless Steel (Ibs/in) / (N/25mm) 24 hrs	6.0 / 26		
LINER			
Liner Weight (#/gsm)	90 / 145		
Liner Type	White 2-sided PE-Coated Kraft		
Liner Thickness (#/gsm)	6.7 / 170		
Release Force @ 300" / min (g/2")	35-55		
PERFORMANCE GUIDANCE			
Application Temperature	\geq +40 °F		
Service Temperature	-40 °F to 180 °F		
Shelf Life	1 year		
Storage Temp / Rel. Humidity	70 °F / 50%		
Outdoor Durability	5 years		

GF 235 | JUNE 2022 309 S. UNION | SPARTA, MI 49345 | P:(616) 887-7387 | T:(800) 253-3664 | F:(616) 887-0537



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GF 235 - 4.0 MIL MATTE WHITE VINYL

CLEAR HIGH-BOND PERMANENT LSE ADHESIVE

PRODUCT SNAPSHOT	APPLICATIO) N S	INK TYPE	
APPLICATION	O POP/RETAIL		• SOLVENT	
• WET APPLY	O WALL		• ECO-SOLVENT	
DRY APPLY	• WRAP		• LATEX	
O LAMINATING	O WINDOW		• UV CURABLE	
• DIE CUTTABLE	O FLOOR		• SCREEN	
O HOT STAMP	O FLEET		• OFFSET (UV CURABLE)	
O THERMAL DIE	• POWERSPORT VEHICLES		• OFFSET (CONVENTIONAL)	
• FLATBED CUTTABLE	 GENERAL SIGNAGE OUTDOOR (SHORT TERM) OUTDOOR (LONG TERM) 			
SUBSTRATES				
• OEM PAINTED METAL				
PAINTED ALUMINUM				
STAINLESS STEEL				
LOW-ENERGY SURFACES				
FAQS				
What does LSE mean?		LSE is an abreviation for Low Surface Energy. Historically low surface energy plastics include thermoplastic polyolefin (TPO), polypropylene (PP) and polyethylene (HDPE). These plastics are very hard to stick to and require special high-tack adhesives. Most powersports vehicles, carts & helmets are made with these types of plastics.		
Is MotoMark a full wrap film?		No. When GF 235 MotoMark [®] is used in conjunction with our GF 238 MotoMark [®] Laminate, you will have a 15-16 mil construction which (although conformable) is extremley difficult to wrap around curves and deep recesses.		
What types of vehicles are ideal for GF 235 MotoMark®?		GF 235 is designed to be applied to, Quads, Snowmobiles, Motocross, Powersport Vehicles, Helmets, and Carts. Testing is always suggested before application.		
What are the recommended laminates for GF 235?		GF 238 MotoMark [®] Laminate is the matching laminate and provides the most protection for the helmet and powersport types of applications.		
Can I use primer with this product?		We do not recommend Primer 94 with our product. If absolutely neces- sary a small amount of Pro Bond [™] Adhesive Promoter may be used in the tougher areas, but best practices are to clean the surface and crevas- es thoroughly, as most failures are the result of dirt and debris.		

For Standard Terms & Conditions: www.generalformulations.com/terms-conditions

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