

TECHNICAL DATA SHEET

GF 232 WINDOWMARK ™

6.0 MIL MATTE WHITE PERFORATED VINYL (50/50) CLEAR REMOVABLE ADHESIVE

GF 232 is a 6.0 mil perforated high performance vinyl film with a white print side and a black see through side coated with a clear low tack repositionable removable solvent acrylic pressure sensitive adhesive designed for exterior/outside mounted one-way view-through window graphics. The vinyl will accept a variety of wide format digital printing inks including solvent, eco-solvent, UV and Latex. The dual layflat liner construction, perforated/solid liner, offers good dimensional stability in a variety of ambient conditions and is cross compatible with wide-format digital inkjet printer platforms including UV. The adhesive is designed to cleanly remove from glass with little to no adhesive residue.

PRODUCT NAME	232		
FILM			
Film Type	White/Black Monomeric Vinyl		
Film Thickness (mils/µm)	6.0 / <mark>152</mark> (+/- 10%)		
Film Weight (gsm)	100		
Gloss (60°)	N/A		
Opacity (%)	N/A		
Tensile Strength (lbs/in)	N/A		
Elongation (%)	N/A		
Dimensional Stability (FTM 14)	MD \leq 0.30 mm / CD \leq 0.30 mm		
ADHESIVE			
Adhesive Type	Solvent Acrylic		
Adhesive Thickness (mils/µm)	0.8-1.0 / 20-25		
Adhesive Color	Clear		
Peel Strength on Stainless Steel (Ibs/in) / (N/25mm) 15 min	0.9 / 3.9		
Peel Strength on Stainless Steel (Ibs/in) / (N/25mm) 24 hrs	1.6 / 7.0		
LINER			
Liner Weight (#/ <mark>gsm</mark>)	95 / 160		
Liner Type	Dual Layer (Perforated/Solid) White 2-Sided PE-Coated Kraft		
Liner Thickness (mils/µm)	9.2 / 235		
Release Force @ 300" / min (g/2")	50-75		
PERFORMANCE GUIDANCE			
Application Temperature	\ge +40 °F		
Service Temperature	-40 °F to 180 °F		
Shelf Life	1 year		
Storage Temp / Rel. Humidity	70 °F / 50%		
Outdoor Durability	Up to 3 year		
Removability	Up to 1 year		

GF 232 | JUNE 2020

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PRODUCT SNAPSHOT	APPLICATIONS		INK TYPE	
APPLICATION	POP/RETAIL		SOLVENT	
O WET APPLY	O WALL		ECO-SOLVENT	
DRY APPLY	O WRAP		• LATEX	
O LAMINATING	• WINDOW		• UV CURABLE	
O MOUNTING	O FLOOR		• SCREEN	
• DIE CUTTABLE	O TRANSLUCENT		• OFFSET (UV CURABLE)	
O HOT STAMP	O FLEET		• OFFSET (CONVENTIONAL)	
O THERMAL DIE	• GENERAL SIGNAGE			
• FLATBED CUTTABLE	INDOOR			
SUBSTRATES/SURFACES OEM PAINTED METAL PAINTED ALUMINUM STAINLESS STEEL GLASS ACRYLIC 				
FAQS				
What applications are GF 232 good for?		GF 232 works great with flat, smooth transparent surfaces. It is a great solution for temporary store front applications and medium-term applications requiring view-through capabilities and bond to windows.		
What if I leave GF 232 on past it's optimal removability time frame?		GF 232 will always be removable, but you may have some percentage of adhesive transfer when left on past the 1 year clean removal timeline.		
Is GF 232 good for vehicle windows?		Yes. GF 232 has a 50/50 perf pattern (50%) which gives the operator optimal viewing from the inside of the vehicle.		

For Standard Terms & Conditions: <u>www.generalformulations.com/terms-conditions</u>

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